

# AMERICAN CANCER SOCIETY COACHES VS. CANCER CHARITY GOLF CLASSIC

PRESENTED BY:



MONDAY, AUGUST 18, 2025  
GLEN OAKS COUNTRY CLUB





# CHARITY GOLF CLASSIC

Dear Coaches vs. Cancer Supporters,

On behalf of our Coaches vs. Cancer Board of Ambassadors, we'd like to thank you for your ongoing support of the American Cancer Society and our 18th Annual Coaches vs. Cancer Charity Golf Classic, presented by Iowa PGA Section.

We sincerely appreciate you sharing your day with us as the American Cancer Society continues improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer. As a guest, you are joining a worldwide community of supporters who are making a difference in the fight against cancer. We hope you enjoy this year's event and remember how important it is that you're supporting our mission.

Our Coaches vs. Cancer Charity Golf Classic is more than a day on the golf course. It is a day to join together to support the American Cancer Society and help make their life impacting and life-changing mission a reality.

Thank you for everything you've done and continue to do to help us make a difference!

Krista Walsh  
515-631-5687  
[krista.walsh@cancer.org](mailto:krista.walsh@cancer.org)

## **2025 Board of Ambassadors**

### **Board Chair**

Travis Simpson

### **Honorary Board Chair**

Steve Howard

## **Board Members**

Tucker Anderson  
John Auer  
Justine Bell  
Mike Cisney  
Paul Doerrfeld  
Casey Gibbs  
Ryan Grant  
Andy Hensen  
Matt Nickell  
Ben Ogbulu  
Doug Parker  
Denny Presnall  
Tod Puetz  
Scott Seeliger  
Todd Shillington



## SCHEDULE OF EVENTS

AMERICAN CANCER SOCIETY

# CHARITY GOLF CLASSIC

**Monday, August 18, 2025**  
**Glen Oaks Country Club**

**9:00-10:15 AM:** Registration, practice areas are open, bids will be accepted for celebrity golfers – draft style

**10:15-11:15AM:** Brunch, program, announcements and rules

**11:30AM:** Shotgun start

**4:00-6:00 PM:** Reception and awards

**Celebrity Golfers:** Luke Barnwell (Iowa), Keith Duncan, Kyle Green (ISU), Scott Helverson, Eric Henderson (Drake), P.J. Hogan (UNI), Ben Jacobson (UNI), Chuck Long, Allison Pohlman (Drake), and James Pollard (UNI)

*\*Celebrity Golfers are subject to change*

# ABOUT THE AMERICAN CANCER SOCIETY

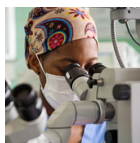
## The American Cancer Society is on a mission to free the world from cancer.

We are the only organization that integrates discovery, advocacy, and direct patient support to measurably improve lives. Our efforts in these areas have contributed to a 33% decline in cancer mortality since 1991.



### Advocacy

By activating grassroots volunteers nationwide, the American Cancer Society Cancer Action Network<sup>SM</sup> (ACS CAN) fights cancer in city halls, statehouses, and Congress by elevating the patient voice to advance policy change. We are making cancer a national priority through our advocacy efforts.



### Discovery

The American Cancer Society has played a role in most of the cancer research breakthroughs in recent history. As the largest nonprofit funder of cancer research in the US outside of the federal government, we've invested more than \$3.1 billion in cancer research since 1991, contributing to the 3.5 million fewer cancer deaths as a result of breakthroughs.



### Patient Support

The American Cancer Society works to ensure no one feels alone at any point on their cancer journey, from prevention to detection and diagnosis, through treatment and survivorship, and, for some, the end of life. We ensure people impacted by cancer have the support, information, and resources they need, all aimed toward eliminating cancer disparities.



# THANK YOU TO OUR SPONSORS

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# THANK YOU TO OUR SPONSORS

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**FRYAR PRIVATE WEALTH**  
WELLS FARGO ADVISORS FINANCIAL NETWORK



**John and Sue Auer**



**Tucker and Jessica  
Anderson**





## IOWA SECTION

**Proud Sponsor of the American Cancer Society!**

The Iowa PGA Section is a non-profit association comprised of 250 PGA Professionals representing over 100 golf facilities across Iowa and Western Illinois. These members are dedicated to promoting the game of golf, elevating the image of the PGA, and providing educational and playing opportunities to everyone.

The Iowa PGA Foundation is the charitable arm of the Iowa PGA Section that is focused on utilizing the game of golf to positively impact lives through charitable giving with emphasis on scholarships, junior golf and injured veterans.



Starting in 2015 the Iowa PGA and the American Cancer Society partnered to donate a portion of every golf card sale to cancer research. The Iowa PGA Golf Card Booklet contains FREE or discounted rates at over 250 golf facilities across Iowa and Western Illinois. By purchasing this Golf Card, you can save hundreds, even thousands of dollars on green fees, cart rentals, range balls, etc.

**FOR EVERY GOLF CARD SOLD, THE IOWA PGA HAS DONATED A PORTION OF EVERY GOLF CARD SALE TO THE AMERICAN CANCER SOCIETY! TO THIS DAY OVER \$202,000 HAS BEEN DONATED TO THE AMERICAN CANCER SOCIETY!**

# Check your cancer risk.

Take the **ACS CancerRisk360™** assessment to get personalized recommendations on how you can reduce your risk of cancer and improve overall health.



SCAN TO TAKE  
ASSESSMENT

Learn more at [cancer.org/cancerrisk](https://cancer.org/cancerrisk)



Fore a cure,  
one swing  
at a time



*NCMIC is honored to sponsor the  
Coaches vs Cancer Golf Outing.*

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**CANCER IN IOWA  
HAS MET ITS MATCH.**

**IOWA**  
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**BEAT**  
CANCER

Like many Iowa families, we know first-hand what a gift "hope"  
can be. That's why Latham Hi-Tech Seeds is a proud supporter  
of the American Cancer Society and the Iowa State Cyclone  
and Iowa Hawkeye Charity Stripe Promotions.



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# Your legacy could help end cancer as we know it, for everyone.



Cancer has touched so many of us. You can help save more lives by making legacy gifts to the American Cancer Society through your will, trust, or retirement plans.

Your legacy gift can help fuel breakthrough research across all cancer types and fund essential services for people facing cancer, including 24/7 information and support and improved access to care.

Take advantage of our complimentary planning services and resources to find the best legacy opportunity to support our lifesaving mission.

To learn more, contact Heather Englin,  
Director, Estate and Gift Planning, at  
515-217-4947 or [Heather.Englin@cancer.org](mailto:Heather.Englin@cancer.org)



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# STRONGER Together



We are **PROUD** to **SUPPORT** the  
American Cancer Society  
and Coaches vs. Cancer!



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# Every weekend should have you in it.

**Regular cancer screening can save your life.**

Tell someone you love to get screened.  
Screening tests can detect cancer before it starts  
or catch cancer early, when it may be easier  
to treat. Many tests are available for free or  
covered by insurance.

**Talk to a doctor about which screening tests are  
right for you.**

**Age 25+** Cervical screening

**Age 45+** Colorectal & breast screening

**Age 50+** Prostate & lung screening

**Learn more at [cancer.org/getscreened](https://cancer.org/getscreened)**




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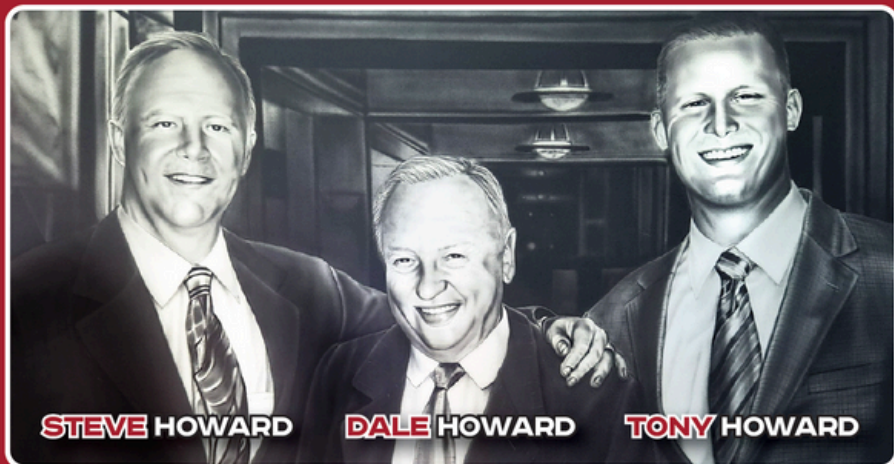
# Let's end cancer together.

United Mutual is a proud sponsor of the Coaches vs. Cancer Golf Classic & supports the fight to end cancer.



DALE HOWARD  
— AUTO CENTER —

PROUD SUPPORTER OF  
***COACHES VS CANCER***



**STEVE** HOWARD

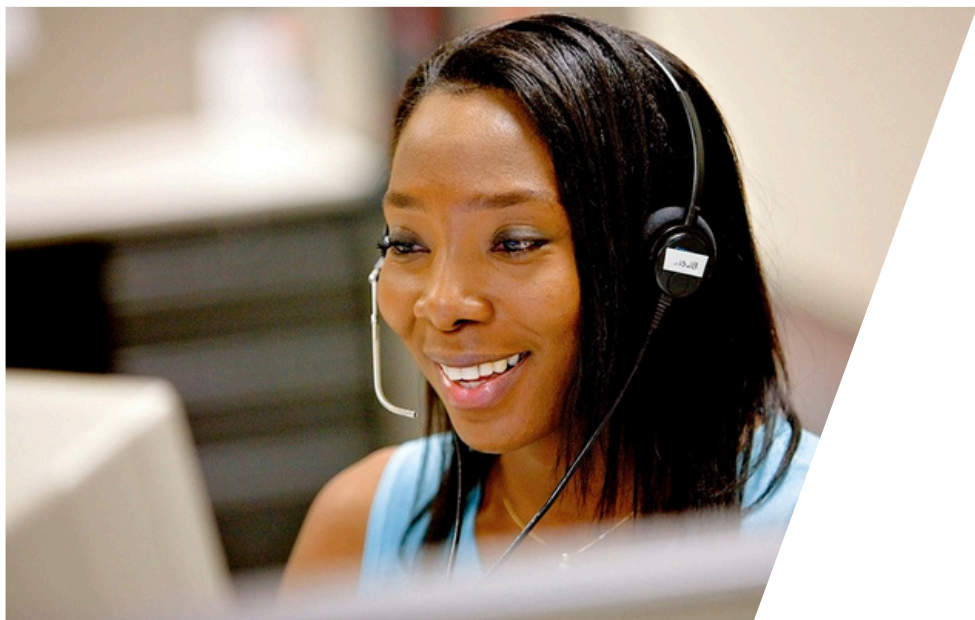
**DALE** HOWARD

**TONY** HOWARD

[DALEHOWARD.COM](http://DALEHOWARD.COM)

50  
YEARS





## We're here to listen and help.

Trained cancer information specialists are available 24/7 through our free helpline at 1-800-227-2345. They provide support via phone, video calls, and online live chat to connect people with information, health insurance assistance, and community services and resources. Our website, [cancer.org](https://cancer.org), is also a highly trusted source of accurate, evidence-based cancer information. We're able to provide these much-needed services – and so much more – thanks to the tax-deductible donations of generous individuals like you.

Call **1-800-227-2345** or visit **[cancer.org](https://cancer.org)** for information and resources and to learn how you can provide essential support.



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*Together we make a difference in the in the fight against cancer!*

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# A place to feel at home.

When your treatment is far from home, there's Hope Lodge.

American Cancer Society Hope Lodge communities across the country provide a free home away from home during treatment so people with cancer can focus on getting better.

These communities provide comfortable guest suites with private baths, as well as inviting spaces with all the comforts of home, including a communal kitchen, dining area, laundry rooms, and places to gather or find a quiet respite – all at no cost to guests.

Hope Lodge guests don't just find a place to stay – they find a community of support and an emotional connection with others facing the same journey.

**American Cancer Society -  
Russell and Ann Gerdin Hope Lodge**




750 Hawkins Dr, Iowa City, IA 52246

[cancer.org](https://cancer.org) | 1.800.227.2345





**Insane Impact** is proud to support the **American Cancer Society** and their mission to end cancer as we know it, for everyone.

 [InsaneImpact.com](http://InsaneImpact.com)     515.221.2924     [info@insaneimpact.com](mailto:info@insaneimpact.com)

A wide-angle photograph of a lush green golf course under a bright, slightly cloudy sky. In the foreground, there's a large, light-colored sand trap. The middle ground shows a well-maintained green with a flag in the distance. The background is filled with a dense line of trees, some with yellowing leaves, suggesting an autumn setting.

# Tucker and Jessica Anderson

are proud to support the 18<sup>th</sup> annual Coaches vs. Cancer Charity Golf Classic, presented by Iowa PGA Section.



*American Cancer Society grantee Brian Druker, MD, launched a new era of molecularly targeted leukemia treatments.*

## Research is at the heart of our mission.

The American Cancer Society is the largest funder of cancer research grants in the US outside of the federal government, investing more than \$5B over 75 years. We launch innovative, high-impact research to find more – and better – treatments, uncover factors that may cause cancer, and improve the quality of life for all people facing cancer. Thanks to the tax-deductible donations of generous individuals like you, we are working to end cancer as we know it, for everyone.

Call **1-800-227-2345** or visit **cancer.org** for information and resources and to learn how you can provide essential support.





# WILD ROSE®

ENTERTAINMENT



**Farmers Mutual Hail**  
Insurance Company of Iowa

FMH is proud to support cancer research through the American Cancer Society, St. Baldrick's Foundation, St. Jude, and the Wisconsin Ovarian Cancer Alliance. Together, we can make a difference in the lives of millions.

Thank you for joining us in the fight against cancer.

[www.fmh.com](http://www.fmh.com)

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TOGETHER  
FIGHTING AGAINST CANCER



# Use your drive for good.

## Change lives one ride at a time.

What's often standing between people with cancer and lifesaving treatment is a ride to get there. And we need you now more than ever.

The American Cancer Society provides free rides to treatment for people with cancer. As a trained volunteer driver, you can change someone's life in as little as one hour a week by ensuring a ride is available, so care isn't stopped or delayed.

**Connect with us at [cancer.org/drive](https://cancer.org/drive)**  
to learn more about Road To Recovery  
volunteer opportunities in your area.



[cancer.org](https://cancer.org) |  
**1.800.227.2345**





# WE'RE WITH YOU

BAKER GROUP IS HONORED TO SUPPORT THE AMERICAN CANCER SOCIETY AS A SPONSOR OF THE 2024 COACHES VS. CANCER CHARITY GOLF CLASSIC.

WE ARE COMMITTED TO MAKING A DIFFERENCE,  
STANDING UNITED IN THE BATTLE AGAINST CANCER.



TIMES LIKE THESE CALL  
FOR **A HELPING HAND.**

IMT is proud to support the American Cancer Society's work to help people stay well and get well, by finding cures, and fighting back. Together we are stronger.

[imtins.com](https://imtins.com)

**PERSONAL | BUSINESS**

The information presented here is intended for informational purposes only and does not supersede any provisions in your insurance policy and related documents. See applicable terms and conditions or your policy provisions for details.



## Together, we're helping save lives.

The American Cancer Society is improving the lives of people facing cancer and their families every day through our work in advocacy, discovery research, and direct patient support. We've contributed to a 33% decline in cancer death rates since 1991. That's 4.1 million lives saved from cancer. With the help of tax-deductible donations from generous individuals like you, we will continue working to end cancer as we know it, for everyone.

Call **1-800-227-2345** or visit **[cancer.org](https://cancer.org)** for information and resources and to learn how you can provide essential support.



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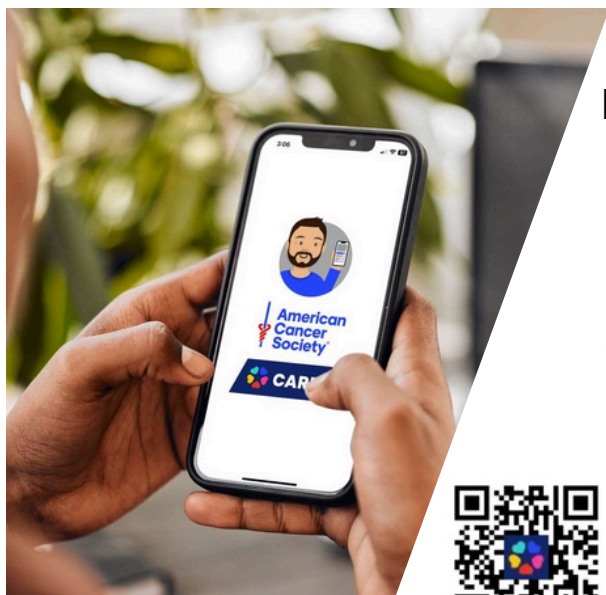
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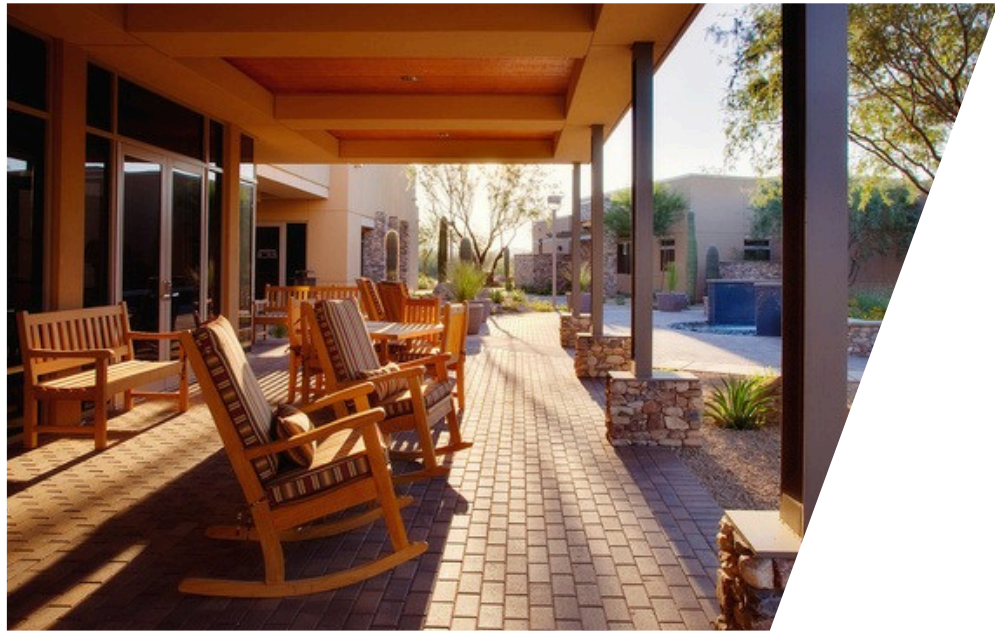
## Download the ACS CARES app

If you or someone you love has been diagnosed with cancer, deciding what's next can be overwhelming.

ACS CARES Community Access to Resources, Education and Support) equips those facing cancer with curated content, programs, and services to fit their specific cancer journey. Navigate the cancer journey with confidence.



**Download the App.**



## Someone fighting cancer today needs somewhere to sleep tonight.

American Cancer Society Hope Lodge communities provide free, temporary lodging for people facing cancer and their caregivers when treatment is far from home. Hope Lodge guests don't just find a place to stay – they find a community of support and an emotional connection with others facing a similar journey. And thanks to the tax-deductible donations of generous individuals like you, they find hope.

Call **1-800-227-2345** or visit **cancer.org** for cancer information and resources and to learn how you can provide essential support.



**Hope Lodge®**

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**8.8 million deaths averted  
since 1991 and counting...**  
**Join the fight.**

**The American Cancer Society Cancer Action Network (ACS CAN)** is the leading voice of people with cancer and their families. Join us to support policies that make time in people's lives, such as increasing funding for groundbreaking cancer research, ensuring access to quality healthcare, discouraging tobacco use and improving quality of life for patients and survivors.

**To learn more, visit [fightcancer.org](http://fightcancer.org)**

**FIGHT CANCER : MAKE TIME**



# John & Sue Auer

are proud to support the 18<sup>th</sup> annual  
Coaches vs. Cancer Charity Golf Classic,  
presented by Iowa PGA Section.



Sign up to be an  
ACS CARES  
Community Volunteer

ACS CARES Community Volunteers empower people with cancer and caregivers with information, resources, and support through the ACS CARES mobile app.

Learn how you can help others going through cancer navigate their journey. Sign up today.



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## WHEN THE SHOT MATTERS, FIT IS KEY

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ONE OF OUR GOLF EXPERTS TODAY



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# THANK YOU!

The American Cancer Society is on a mission to free the world from cancer.

For more than 100 years, we have helped lead an evolution in the way the world prevents, detects, treats, and thinks about cancer. As the nation's preeminent cancer-fighting organization, we fund and conduct research, share expert information, support people with cancer, spread the word about prevention, and through our advocacy affiliate, the American Cancer Society Cancer Action Network (ACS CAN), advocate for public policy change.

We are committed to ensuring that ALL people have a fair and just opportunity to prevent, find, treat, and survive cancer – regardless of income, race and ethnicity, sexual orientation, gender identity, disability status, or where they live. Thanks in large part to our decades of work, a cancer diagnosis does not come without hope, and the cancer journey is not one that is traveled alone.



[cancer.org](https://cancer.org) | 1.800.227.2345

